Columbia High School



301

S. Happy Valley Road, Nampa Idaho 83686 \* Phone: 208.498.0571 Fax

: 208.498.0573

**Advertising Options for Football and Gym Facilities**

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| **WILDCAT FIELD SOUTH DIGITAL VIDEO SCOREBOARD** | | |
| Annual Static Digital Sign | **Base Price** | **Frequency** |
| Base Price | $400 | Half Game |
| Additional Time | Additional $200 | Whole Game |
|  | | |
| National Anthem\* | $600 annual | $300/sport |
| Starting Lineups\* | $600 annual | $300/sport |
|  | | |
| Video Announcements\*\*\* | $1500 | 4 per game (:30 sec) |
|  | | |
| **WILDCAT FIELD NORTH DIGITAL VIDEO SCOREBOARD** | | |
| Annual Static Analog Sign\*\* | 2’x4’ $5000 | All Year (3 spots) |
|  | | |
| **GYMNASIUM DIGITAL VIDEO SCOREBOARD** | | |
| Base Price | $400 | Half Game |
| Additional Time | $200 | Whole Game |
|  | | |
| National Anthem\* | $600 annual | $300/sport |
| Starting Lineups\* | $600 annual | $300/sport |
| Video Announcements\*\*\* | $1500 | 4 per game (:30 sec) |
|  | | |
| North Scoreboard\*\* | 2’x3’ $500 annual | 4 spots available |
| South Scoreboard\*\* | 4’x8’ $5000 annual | 2 spots available |
|  | | |
| Score Table Static Sign\*\* | 4’x8’ $5000 | 2 spots available |
| \*Promotional advertising ideas are encouraged, negotiated, and agreed upon by customer and school administration  \*\* These sponsorships will be contracted as 5-year agreements | | |